

FOR IMMEDIATE RELEASE

**Andover Garden Club's Addison in Bloom Pairs Local
Floral Designers with Gallery's Renowned American Art**

**Community Groups and Businesses Are Supporting The Celebration of
Art and Flowers To Be Held March 7-8 at the Addison Gallery of American Art**

ANDOVER, Massachusetts—February 24, 2015—The Andover Garden Club today announced that it will present Addison in Bloom March 7-8, 2015, at the Addison Gallery of American Art, located on the Phillips Academy campus in Andover, Massachusetts. The event, which will feature floral interpretations of selections from the Addison's renowned collection of American art, draws on the talents of a number of area organizations. It is free and open to the public.

“Especially in this bleak season, we are delighted to be able to bring various members of the community together to celebrate art and flowers,” said Anne Feeney, president of the Andover Garden Club. “The event encompasses a wide range of artists and floral designers, and we hope it will provide a respite to winter-weary residents when they gather to enjoy the artwork, the designs, and the company of their friends and neighbors.”

Convergence of Artwork and Flowers

Individuals and design teams from the Andover Garden Club, the Spade and Trowel Garden Club, the Village Garden Club of Andover, the North Andover Garden Club, and the Boxford Village Garden Club will interpret a dozen pieces from the Addison's extensive collection, including artwork by Charles Burchfield, Carroll Dunham, Wendy Ewald, Naum Gabo, Marsden Hartley, Nancy Haynes, Sir Lionel Arthur Lindsay, Maud Morgan, Louise Nevelson, Charles Prendergast, James Prosek, and Abbott Handerson Thayer.

Some of the artwork is drawn from the Addison's current exhibition *Light/Dark, White/Black*. “This exhibition may not be a typical point of departure for such an endeavor,” said exhibition co-curator Kelley Tialiou, “but we hope that the minimal, monochrome nature of the works will spark some highly innovative ideas for arrangements that push the boundaries of traditional floral design. We look forward to seeing how visual themes such as the duality present in Nancy Haynes's *Untitled* monoprint and the cartoonish shadow silhouettes of Carroll Dunham's sculptures will inspire the talented flower arrangers participating in Addison in Bloom.”

Community-Supported Event

The business community has rallied in generous support of Addison in Bloom. The sponsors include Ardito, Toscano & McCollum, P.C.; Bank of America; Bulger Animal Hospital; Century Bank; Heather

Moody Holman (RE/MAX Partners, Andover); Hewlett-Packard Company; Pentucket Bank; and The Savings Bank. In addition, popular local florists Les Fleurs and Flowers by Steve are contributing stand-alone flower arrangements to decorate the gallery.

When and Where to Enjoy the Artwork and Flowers

Addison in Bloom will run Saturday, March 7, from 10:00 AM to 5:00 PM, and Sunday, March 8, from 1:00 PM to 5:00 PM. The Addison Gallery of American Art is located on Chapel Ave. in Andover, Massachusetts, across from the Andover Inn on the Phillips Academy campus. The gallery's regular hours are Tuesday through Saturday, 10:00 AM to 5:00 PM, and Sunday 1:00 to 5:00 PM; it is closed on Mondays, national holidays, December 24, and during the month of August.

About the Addison Gallery of American Art

Devoted exclusively to American art, the mission of the Addison Gallery of American Art is to acquire, preserve, interpret, and exhibit works of art for the education and enjoyment of all. Opened in 1931, the gallery has one of the most important collections of American art in the country and includes more than 17,000 works by prominent American artists such as George Bellows, John Singleton Copley, Thomas Eakins, Winslow Homer, Georgia O'Keeffe, and Jackson Pollock, as well as photographers Eadweard Muybridge, Walker Evans, Robert Frank, and many more. The gallery offers a continually rotating series of exhibitions and programs, including free education programs for teachers and groups. For more information, call 978-749-4015, or visit the website at www.addisongallery.org.

About the Andover Garden Club

Founded in 1927, the Andover Garden Club (www.andovergardenclub.org) is a 501(c)(3) charitable organization that encourages the study and practice of horticulture, landscape design, and floral design; aids in the beautification of the town of Andover; and helps protect and conserve natural resources. A member of the Garden Club Federation of Massachusetts, Inc., and National Garden Clubs, Inc., the club provides both financial and hands-on support to a variety of municipal, educational, and environmental organizations throughout the region. More information about Addison in Bloom, as well as information about joining the Andover Garden Club, is available from AGC membership chairs Linda Carpenter (978-475-7430, lcarpenter1@comcast.net) and Ronnie Haarmann (978-475-4414, rchaarmann@comcast.net).

###

Caption for Attached Digital Images: Two pieces of artwork to be interpreted by floral designers at the Andover Garden Club's Addison in Bloom are Sir Lionel Arthur Lindsay's "Pheasant and Wisteria" (1934, wood engraving on laid paper, museum purchase through membership in The Woodcut Society) and Marsden Hartley's "Summer, Sea, Window, Red Curtain" (1942, oil on masonite, museum purchase).

Editorial Contacts:

Frances Y J Wheeler, Andover Garden Club

fwheeler@wheelerprandmarketing.com, 978-475-7970

Rebecca Mongeon, Addison Gallery of American Art

rmongeon@andover.edu, 978-749-4342